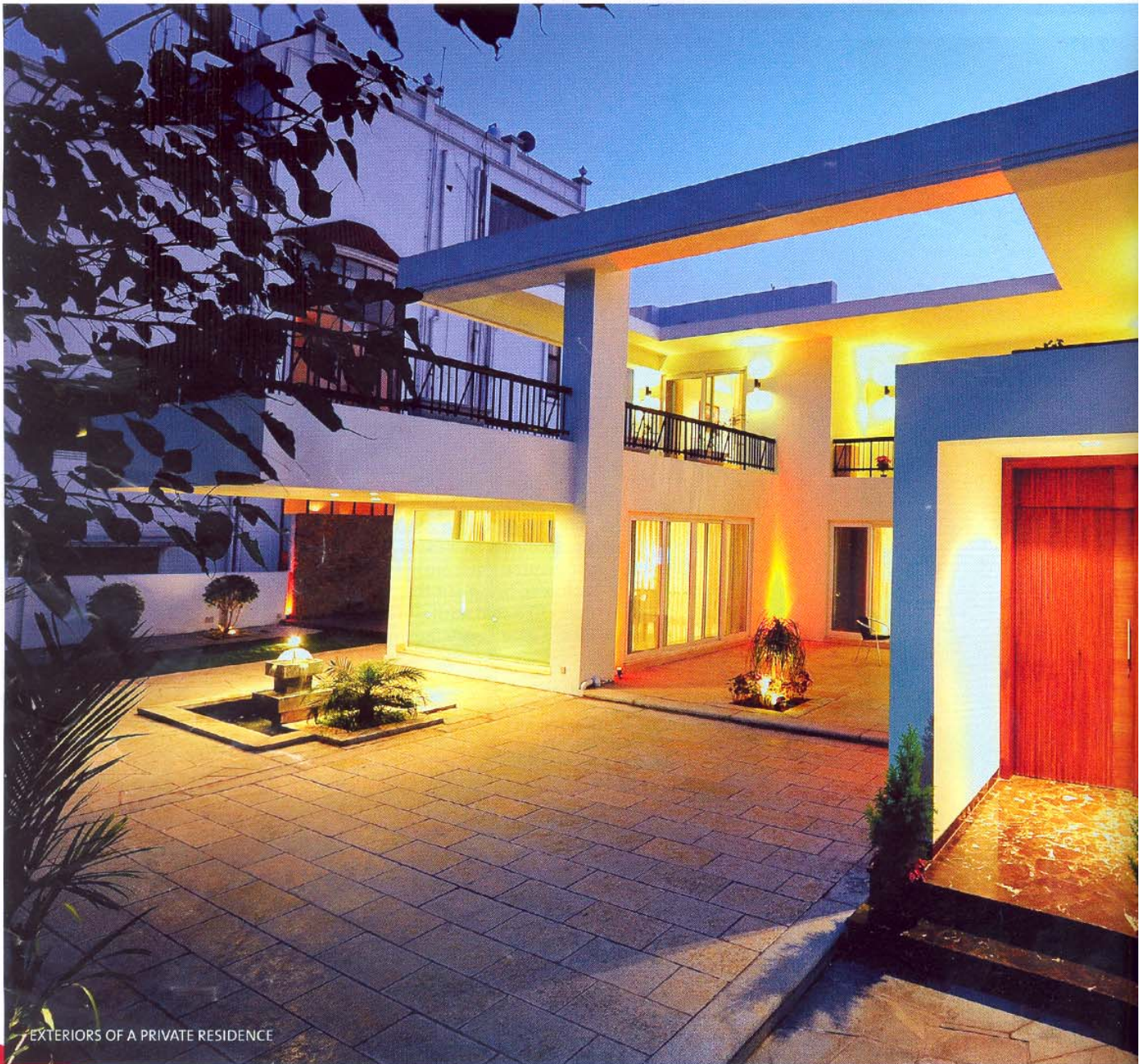


DESIGN IS LIKE FASHION, IT GOES AND COMES BACK AGAIN

RIYAZ AND SIMEEN QURESHI
Moriq



EXTERIORS OF A PRIVATE RESIDENCE



“BUT AGAIN, EVERYONE IS DOING THE CLEAN LINE, SO WE TRY TO DO SOMETHING DIFFERENT. WE ARE TRYING TO FUSE THE CLASSIC WITH THE MODERN. DESIGN IS LIKE FASHION, IT GOES AND COMES BACK AGAIN”

Walk into their office and you know they are designers with creativity. Starting with doors and wall murals made of scrap materials to textured walls and flooring, their office is almost like a showroom displaying everything that is available in the market. **“Most clients cannot visualize different textures, colors or flooring options.** We show them exactly what we are talking about,” smiles Riyaz.

Riyaz and Simeen who are trained in both interior design and architecture started out in 1991. However, Riyaz says, “Once you come out of these institutes, you realize they teach you just the basics of how to draw and understand drawings, but no course is really able to teach you what design is. After that, it’s your own journey.”

The turning point for the couple, however, came in the year 1999, when they applied to become members of the Singapore Council, whose standards are high. “This gave us a good platform to understand design on an international level. Today, we have projects not only in India, but also in the Middle East and Morocco.”

Their design philosophy aims at keeping buildings realistic and simple. “Today, lifestyles are very stressful, and we don’t want clutter. But again, everyone is doing the clean line, so we try to do something different. We are trying to fuse the classic with the modern. Design is like fashion, it goes and comes back again.”

Of future plans, Riyaz says, “We want to streamline, narrow down our clientele and work for those who we really can do justice to. With a lot of limitations and constraints in India like *vaastu*, etc. we are also targeting international work where we can enjoy freedom to create something new.”

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